

Partner search

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Culture sub-Program

Strand/category	European Cooperation (smaller scale)
Deadline	October/2017?

Cultural operator(s)

Name and country	Laterna Magica Nonprofit Kft. (Hungary)
Short description	<p>Our organization was established to create demanding and unique cultural and educational projects in Hungary and abroad as well. Besides the attendance of our collection (Hungarian Slide-film Collection), we give a helping hand to cultural and educational institutions to achieve their goals more effectively and efficiently. We give a full service that includes the developing of the project plan, the organization, the implementation, and the dissemination of the results. We gladly join any initiation that is eager to spread the common cultural heritage in a fresh and creative way. Established: 1998.</p>
Contact details	<p>Daniel Biro Laterna Magica Nonprofit Kft. Budapest, Hungary Web: www.laterna.hu E-mail: info@laterna.hu</p>

Proposed Creative Europe project

Field(s)	Photography, intangible cultural heritage
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EPIC: European Photography Incubator

Description

General objectives of the project:

- the support of the young European photographers by giving new knowledge at the European level.
- fostering the mobility of artists and visual artworks in Europe
- deepen the knowledge of European citizens about the European intangible cultural assets
- building up a European professional photography network, where the long-term cooperation of photographers and public can be realized. Furthermore, this platform will give a boost to their careers with internationalization.

Project activities: workshops, exhibitions, trainings, platform building, communication.

Partners currently involved in the project (if any)

Name of organisation and country

Albania, Poland, Hungary

Partners searched

Countries

Any

Preferred profile

photography schools/universities, photography/visual museums, photo institutes and NGOs.

Previous Creative Europe or Culture 2007-2013 programme experience (if any)

Project name(s) -

Role within projects

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Are you interested in participating in other EU projects as a partner?

Yes

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No

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What kind of projects are you interested in participating in?

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Other

...

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EPIC: European Photography Incubator

Project draft

Lead partner: Laterna Magica Nonprofit Kft. (Hungary)

Call: European Union / Creative Europe / European Cooperation (smaller scale)

Period of the project: 2 years

EU grant: 60% of the total project costs

Deadline for hand in the project: October/2017?

Topic: photography, cultural heritage

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- the support of the young European photographers by giving new knowledge at the European level.
- fostering the mobility of artists and visual artworks in Europe
- deepen the knowledge of European citizens about the European intangible cultural assets
- building up a European professional photography network, where the long-term cooperation of photographers and public can be realized. Furthermore, this platform will give a boost to their careers with internationalization.

Target groups: young photographers, art students, curators, experts in intangible cultural heritage and assets, educators, youth, general audience.

Project activities:

- EPIC WORKSHOPS

Type: Intercultural photography workshops

Location: all partner

It takes around 2 weeks long per country, min. 15 participants per country, min. 10 new artworks per country. Target group: youth, secondary school students (U19).

- 1) Making creative and artistic quality "selfie" (self-portrait) with the help of foreigner art teachers. Topic: "Being a European..."
- 2) "One Camera Project": one vintage analogue camera with one loaded roll film inside (36 empty slide) traveling around the partner countries, and the student groups must tell a visual story together (one national student group can take just a few photos). At the end we will exhibit the whole processed and developed filmstrip.

- EPIC EXHIBITIONS

Type: a European travelling exhibition and contest

Location: all partner

Content of the exhibition:

- 1) Exhibit the youth artworks from the workshops (artistic selfies, one camera project)
- 2) Exhibit curated artworks from Europe. Topic: the intangible cultural heritage and assets of Europe. Target group: young European professionals under 30. The 3 best photographers will receive prizes, and the best 10 artists will be shortlisted.

- EPIC TRAININGS

Type: cross-sectorial and cross-national trainings

Location: Budapest, Hungary

Some of the topics: new approaches in photography, prosperous business and marketing methods in visual arts, innovations in digital cultural heritage, revenue opportunities in social media, post-production in photography, etc.

- EPIC PLATFORM

Type: virtual catalogues, online portfolios

Location: online, worldwide

Content of the online platform:

- 1) Virtual catalogue of the exhibition
- 2) Online portfolios of the young professional artists

- EPIC COMMUNICATION

Type: PR, marketing and dissemination tools

Location: all partners

Content:

- 1) General project communication, like various advertisement and PR campaigns in Europe.
- 2) Developing a common long-term strategy for support young European photographers. It will include state-of-the-art audience development tools too.

Ideal partners: photography schools/universities, photography/visual museums and institutes, NGOs, etc.

Contact person:

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