

Partner search

Culture sub-Program

Strand/category Cooperation Projects - Large scale

Deadline January 18th, 2018

Cultural operator(s)

Name Europa InCanto (IT)

Short description

The Music Association Europa InCanto was born in 2012 by the conviction of its founders that being educated in music and learning to appreciate it from young age can make us better people. The main goal of Europe InCanto then is to spread the music culture between the new generations, working with and for young people. On this regard, Europa InCanto has developed several musical education projects. Among these we point out the Ars InCanto project, formulated to accompany students to the knowledge of all arts, music, painting, theater and dance to the realization of an essay created directly by pupils. The flagship of the Association is the Scuola InCanto project, which is spread throughout the national and European territory and which has enabled the creation of a true teaching method for the knowledge of Opera by song and play.

www.europaincanto.com

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Project

Field(s)

Opera: audience development for youngsters (laboratories, digital tools, co-production)+ professionalization of artists and technicians + co-production and circulation of new Operas; networking at EU level

Description

Background

In recent times, Opera and theatre in general are suffering from the competition of other (more popular) forms of entertainment, and **Opera in particular is perceived by something “difficult”**, to be appreciated by a specialized public only.

General Objective

Europa In Canto has the primary objective of **creating a new audience**, by educating the **new generations** to know and appreciate the performing arts better, with particular regards to the Opera. Through the creation of a network of theatres and European culture centers, and a close collaboration with the educational sector (particularly schools), it will stimulate audience development, by engaging children and their families with the Opera, attracting the interest of the youth.

Specific Objectives

- Promote the **Opera language** and production through an interdisciplinary and international project
- Scale up and test a **new model of audience development** (related to youngsters 6/13 years old) at EU level, after its success at national level in Italy
- Promote 2 Operas (1 from the tradition and 1 brand new) through **international creation**, production and staging in the participating Countries
- Support and promote the **circulation of artists and technicians** involved in the project
- Provide EU cultural operators with **multidisciplinary competences** and skills on Opera production and staging
- Create a permanent stakeholders' **network** for the promotion of Opera, with special attention to youngsters' participation

WPs foreseen:

- **Ongoing work with youngsters:** promotion of the project in the targeted schools through a participatory approach; development of co-creation activities related to the 2 Operas (design and production of scenography and costumes, participation to the chorus...); development of the didactic materials (book, CD and app) and translation in the different languages
- **Opera n° 1 production:** adaptation of the Opera for the project; international contest for the selection of the artists and technicians; peer to peer learning activities for artists and professionals; production and rehearsals together with youngsters involved; prima and circulation at EU level
- **Opera n° 2 authoring and production:** authoring of the Opera for the project; international contest for the selection of the artists and technicians; peer to peer learning activities for artists and professionals; production and rehearsals together with youngsters involved; prima and circulation at EU level
- **Networking:** creation of an EU network addressed to cultural organizations and stakeholders for the promotion of Opera for youngsters
- **Communication**
- **Project management**

Looking for Partners

Countries

EU countries except Italy

Profile

We're looking for:

- **Theatres/production organizations dealing with Opera** (if possible, with experience in activities with youngsters)
- **Training organizations related to cultural sector**
- **School umbrella organization** able to provide schools in the participating cities
- **Technical services provider** (app developer...)

Other

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