

## Partner search

### Creative Europe - Culture Sub-programme:

[http://eacea.ec.europa.eu/creative-europe/funding\\_en](http://eacea.ec.europa.eu/creative-europe/funding_en)

Strand/category of the Culture Sub-programme	<a href="https://eacea.ec.europa.eu/creative-europe/funding/support-european-cooperation-projects-2020_en">https://eacea.ec.europa.eu/creative-europe/funding/support-european-cooperation-projects-2020_en</a>
Deadline of the strand	27/11-2019
Deadline for confirming your interest in this partnership	5/11-2019

### Cultural operator(s)

Name	Sjøholmen
Short description	A sense-exhibition with focus on art, creativity, interaction and low the level to experienfor for children (with adults) created from a team of artists from 3 countries, exhibited in each country, on a tourne and a side-program with workshops for kindergardens and schools during the exhibit-time in each country.
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### Project

Field(s)	Chidren & art
Description	<b>Goal: To make a generation of creative children</b> <b>Why?:</b> Europe is facing a series of challenges we don't even know what consists of yet – and furthermore know how to solve. The current education system is heavily based on traditional subjects like science, physics, mathematics and so on. The creative subjects gets less attention than ever. We are educating a generation of academics instead of innovative humans. Scientists and historians predict that the two most important skills needed in 20 - 30 years, to solve the worlds challenges, is creativity

and emotional intelligence. Innovation, empathy, creativity, art and the ability to put knowledge together in new ways can only be trained by stimulating the creative part of the brain. This has to start when the children are still young. For this project we are looking for funding that will contribute to a generation of creative children by using different exhibitions for the senses. These exhibitions will invite thousands of children into a whole new world they have never seen before; connecting art, emotions, creativity, identity, coping skills, environmental perspectives and tactility with digitalising in a unique way. The project will be a crossover project and connect artists from different professions in different countries, with three different show sites in different countries, to a big «arts and senses exhibition» on tour. It will also have roots locally with a programme for schools, preschools and nurseries, as well as a mobile unit.

In our opinion creativity and art is becoming more and more important: Many children lack this in their lives today, and this is an area that can help create children's identity, coping skills, flow, empathy and cooperation skills. Children learn differently than adults, and our wish is to build a new generation of creative children that is well set for the challenges of tomorrow, by inviting them into a new world and building a unique communications-program around this, where the aim is for the children to experience through their senses. It is sometimes easier for children to express their feelings by using art and visual language, rather than expressing them with words. An exhibition like this will have many benefits: Not only will it provide greater creativity and analytical skills, teach how to think outside the box, it will also make room for children to communicate how they feel and get to know themselves. In turn, it is easier for us as adults to communicate with children through such an experience.

**Background:**

Sjøholmen Barnekunsthuss (Children's house of art) opened on the 22nd of September 2018. It is a unique 400 square meter «sense loft» in a community centre and destination, totalling 1500 square meters, run by three social entrepreneurs. The villa, built in 1898, is an oasis and world for children that uses smells, lighting, reusability, tactility, feelings, participation, art history, installation art, curiosity, and creativity. So far we have had up to 9000 people visiting, and children from the age of two and up to nine, are loving their first meeting with this new world we present

them; a world that also asks the questions: Who and how are you?

We have noticed that in the last ten years there has been little change in how we communicate art to children in museums. The approach is very «pedagogical» and with traditional art workshops based upon a «real» artwork and the children's interpretations of the given artwork. Our aim was to create a world of art for children that can be experienced with their senses as opposed to their intellect. Denmark has over the last years developed specialised arenas for communicating art to children. Brandts Kunsthall in Odense has, for example, created sense exhibitions and invited children into the contemporary artists world on the children's premises. Our wish is now to take this one step further by focusing on creativity, identity, philosophy, environmental-art, ecology, tactility, and last but not least, emotions and empathy and art and emotional intelligence.

**Idea:**

1. The sense exhibition showing in three different countries with expectancy of 15 – 20 000 viewers on each site.
2. A mobile unit situated in a car/caravan that will enable the exhibition to reach places and people who cannot come to the exhibition site. This can also be a part of the marketing to draw people to the exhibition. It can be placed in unusual sites where art is not normally consumed, but where you “normally find people”. It will also be a natural connection between the programme and mobile unit.
3. A communications programme travelling around to different local schools, preschools and nurseries with a mobile unit and a communicator travelling around with a workshop related to the exhibition. The three contributors will have close knit cooperation locally, and can reach 20-30 schools and 30-40 preschools/nurseries in their local area covered by the funding.
4. The exhibition will be a cooperation between one or more artists from each country and the three sites.

**Progress:**

Fase 1: 3 months - Land the artists and curator/ the people creating the exhibition.

Fase 2: 3 months - Prepare production and land a draft and content.

Fase 3: 3 months - Produce the actual exhibition and material needed.

Fase 4: 6 months x 3 - Tour with the exhibition, six months per viewing including tour to local preschools/nurseries with a mini-exhibition and workshop. Invitations to the exhibition for groups and other audiences.

Fase 5: 3 months - Rapport/evaluation/interview children about the effect of this kind of project.

### **Criteria for the exhibition:**

A tactile world of fantasy and dreams: An installation for children stimulating creativity, participation – where the tactile is prioritised over the digital (but also used interactively), eco-friendly art and focus on the environment, and an overall narrative where children create their own culture/narrative, philosophy around children's place in the world, stations where children can express their feelings, providing an “easy” access into the world of art where everything is experienced through the senses (touch, feel, hear, see and smell), which often is the best way for children to adopt knowledge. The exhibition will stimulate play, cooperation, finding their own identity and coping skills. It will create the children's own solutions, be a place they have never seen before, like walking into a piece of art. Artists from all genres can be engaged: Photography and film makers, painters, sculptors, installation artist, scenographers and musicians.

### **Overall budget:**

250 000 euro.

Production of exhibition: 60 000 euro

Fees for artists participating from the three countries: Totalling 50 000 euro.

Communications-programme locally per institution covered, to give 5000 local children a free visit to the exhibition or visit from the exhibition at

their local schools/preschools/nurseries: 90 000 euro (30 000 euro per viewing site to cover the tour and payment for visits from schools/preschools and nurseries.

Mobile exhibition unit: 10 000 euro.

Travel/preparation: 10 000 euro

Transport and set up of exhibition : 15 000 euro

Administration/ accounting/website: 15 000 euro.

**Income:**

Ticket Prices from audience, approximately 10 euro per person times 15 000 visitors per exhibition site.

Equity/time/effort:

Provide location/exhibition arena and operate this.

Working hours put into the project.

Marketing costs.

**Partners searched**

Countries

Romania, Kroatia and Denmark – but open on this!

Profile

Art, family, children-friendly, exhibition-space available and a network among local school and kindergardens